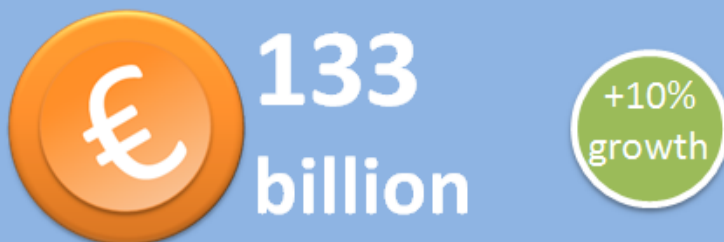


Dutch e-Commerce and Digital Transformation facts at a glance

Total e-Commerce 2016



Total Commerce 2016

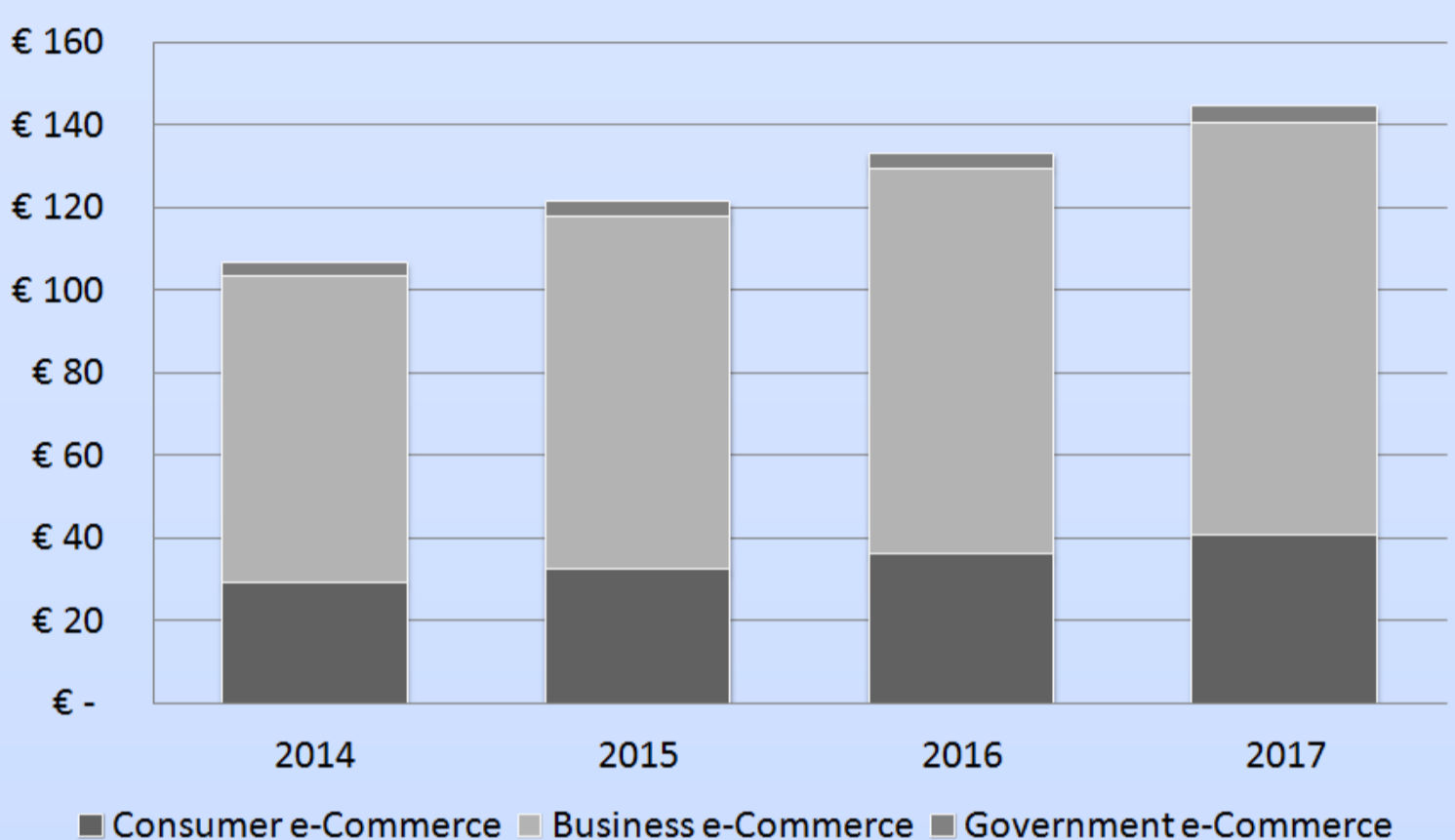


What was the e-Commerce transaction value by segment in 2016?

€ Billion	Consumer		Business		Government		Total
Consumer	C2C	17	B2C	19	G2C	/	36
Business	C2B	/	B2B	93	G2B	/	93
Government	C2G	/	B2G	4	G2G	/	4
Total		17		116		/	133

/ G2B/C/G and C2G transactions not regarded as commercial C2B segment small, but emerging and developing

How will e-Commerce (€B) grow?

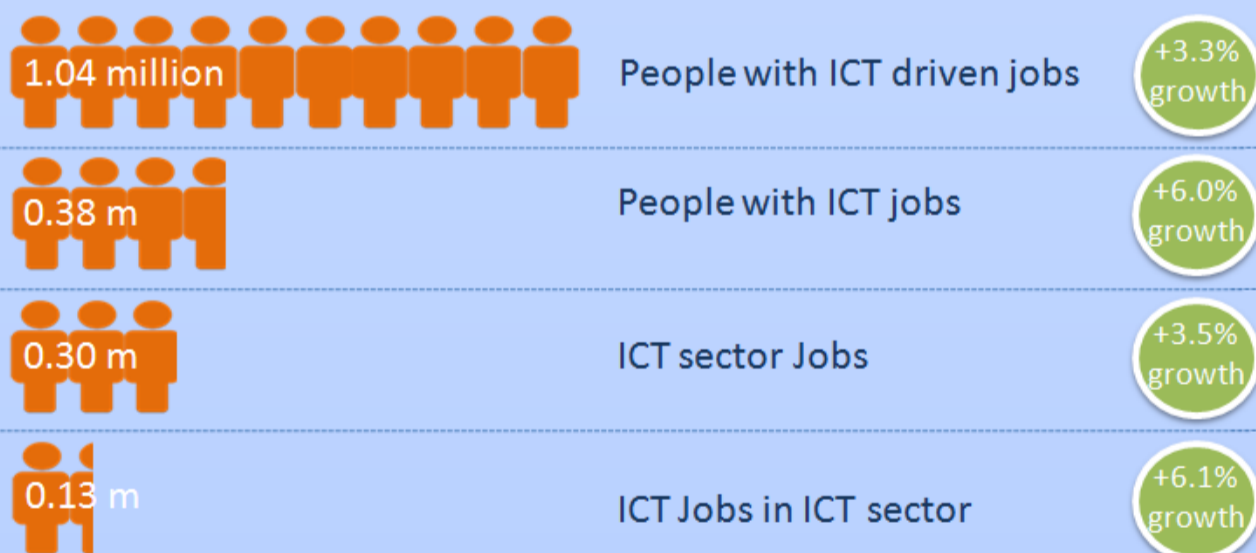


Transformation of the Dutch Economy in 2016

Dutch Gross Domestic Product (GDP) 2016



Jobs touched by ICT in 2016



Digital Transformation by sector in 2016 (sector share of Digital GDP)

